

From: Primary Care for All Americans admin@primarycareforallamericans.ccsend.com
Subject: Primary Care for All Americans Newsletter
Date: June 25, 2024 at 10:16 AM
To: briankeyser@mac.com



This Week in Primary Care The David and Goliath Issue

You guessed it: We the people are David and the entrenched interests of the American healthcare industry are Goliath.

Recent reporting by OpenSecrets shows that **health companies spent a whopping \$739 million on political lobbying** in 2023—more than any other industry. That's three quarters of a billion dollars that wasn't spent on either health or care but was instead directed toward protecting and increasing corporate profits.

The Goliaths we face are huge and rich. But political and social scientists have discovered that Davids win when they **don't play by Goliath's rules**.

We, like David, are going to study the situation and adapt our strategy to exploit our strengths. We are going to make quality primary care available to every member of every community by **building a social movement**—out-numbering, out-working, and out-smarting the Goliaths—even if we can never out-spend them.

You can **be a part of the movement** to bring quality, accessible primary care to every neighborhood and community by joining our Teach-In/Learn-In tonight—**Tuesday, June 25th at 8:30 pm Eastern Time!** Details below!

For further inspiration, watch this **15-minute podcast** where family doc Michael Fine and medical resident Fatima Kahn tell the story of how a tiny David—Scituate, RI—ensures primary care for all its residents and how PC4AA is building a social movement so communities like yours can follow

...to the building a social movement of communities like yours can follow their lead.

Keep reading...

- Do you have a primary care story? Good or bad, **we want to hear it!**
- Follow PC4AA on **Instagram**, **Facebook**, and **LinkedIn!**
- Please **support PC4AA** in the fight for primary care for people, not for profit!

Each week we showcase how access to primary care makes people healthier, saves money, and can be the cornerstone of a healthcare system that puts people over profit.

Was this newsletter forwarded to you? Do you believe in access to primary care for all Americans? **Click here to join our mailing list!**

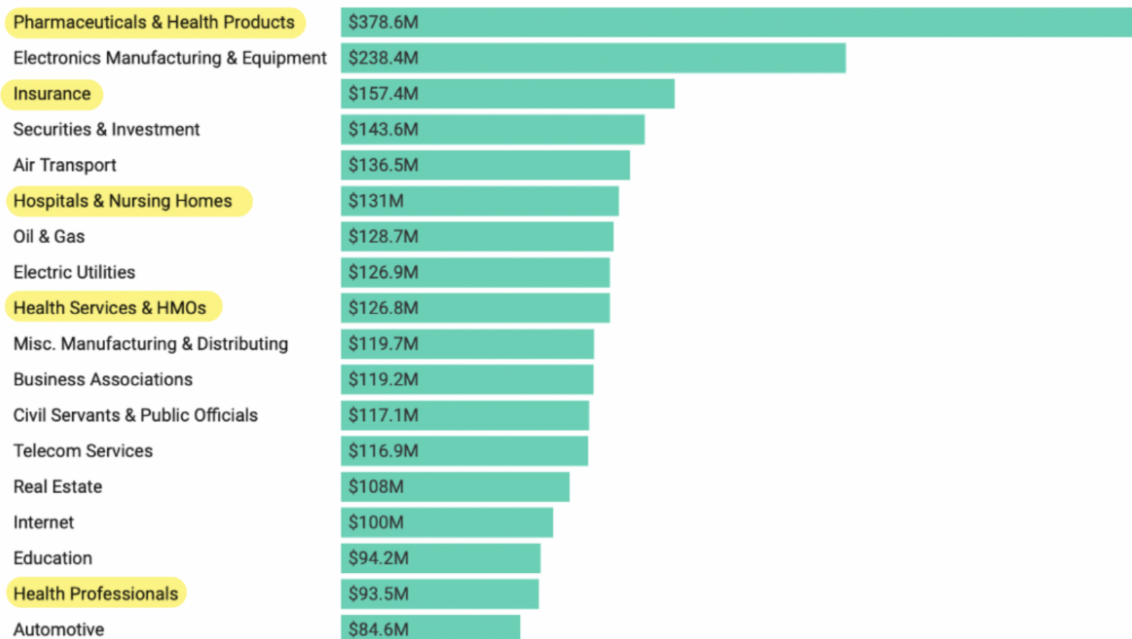
Invite a Friend to Join the Movement!



State and federal lobbying spending tops \$46 billion after federal lobbying spending broke records in 2023

By Anna Massoglia | January 26, 2024 2:42 pm

Top 20 industries spending on federal lobbying in 2023



NonProfit Institutions

\$76.1M

TV, Movies & Music

\$70.2M

Chart: Anna Massoglia • Source: OpenSecrets analysis of Lobbying Disclosure Act filings in 2023. • [Get the data](#) • [Embed](#) • [Download image](#) • Created with [Datawrapper](#)

[Read the Article](#)



Teach-In/Learn-In Tuesday, June 25 8:30pm EST



Breaking the Stranglehold Building the Movement

Taking the steps to bring primary care to ALL Americans

Join a Breakout Group to see how you can be a part of this movement.

Health care for people, not for profit!

REGISTER NOW!

tinyurl.com/PC4AAZoom

Join PC4AA for a conversation about making primary care accessible for all!

[Register Now!](#)

THE
NEW YORKER

HOW DAVID BEATS GOLIATH



By Malcolm Gladwell

May 4, 2009

In the Biblical story of David and Goliath, David initially put on a coat of mail and a brass helmet and girded himself with a sword: he prepared to wage a conventional battle of swords against Goliath. But then he stopped. “I cannot walk in these, for I am unused to it,” he said (in Robert Alter’s translation), and picked up those five smooth stones. What happened, Arreguín-Toft wondered, when the underdogs likewise acknowledged their weakness and chose an unconventional strategy? He went back and re-analyzed his data. In those cases, David’s winning percentage went from 28.5 to 63.6. When underdogs choose not to play by Goliath’s rules, they win, Arreguín-Toft concluded, *“even when everything we think we know about power says they shouldn’t.”*

[Read the Article](#)

Michael Fine and Fatima Kahn tell the story of how the movement for primary care for all will succeed!

**A SOCIAL MOVEMENT TO
SAVE PRIMARY CARE**

A banner with a dark background and a purple glow. The text is in white and yellow. Below the text, there are faint images of a globe and a mountain range.



PC4AA on Social Media

We are excited to announce the launch of Primary Care for All Americans' new social media presence on **Instagram**, **Facebook**, and **LinkedIn**! These platforms will allow us to spread awareness, engage with our community, and promote our mission to provide accessible primary care for everyone in the US. Stay tuned for fun and informative content! We'll be sharing educational posts about healthcare, stories from our community, and more! To help us grow and reach more people, please follow us on these channels, share our posts, and invite your friends and family to join the movement. Please feel free to reach out if you have any ideas for exciting content. Together, we can make a difference!

Dear Brian,

By bringing communities together, **Primary Care for All Americans** can build a health care system for the United States that is for people, not for profit. But we need your support to make this social movement a reality.

- Our first-year budget is \$300,000, which sounds like a lot of money, but is nothing when you think of how proud we will all be when the USA finally gets a health care system to care for everyone.
- It will cost \$100,000 to recruit, train and support our first two local organizers for one year.
- It will cost \$25,000 per year to support a local work group.

- It will cost \$10,000 to write and produce each of our local, state, federal, and run-for-governor playbooks.
- It will cost \$5,000 to produce short videos for social media, so that we involve as many young people in this movement as possible.
- It cost \$3,000 to produce our website, and \$100 a month to maintain it.
- It cost \$1,000 to translate our web site into Spanish and will cost the same amount to add other languages.

Understanding that each state and community is different, we're assembling a menu of strategies and tactics that can and will propel meaningful local health care reform forward...

[Read the Letter](#)

[Donate Now!](#)

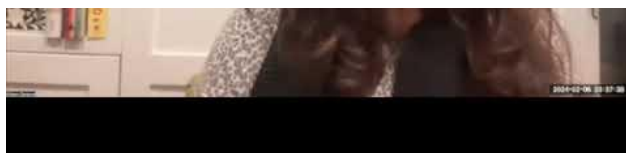
Share Your Primary Care Story With Us!

Have you had an unfortunate experience trying to access primary care? A great experience with a primary care provider? Whether you are a patient, caretaker, or health care professional, we want to hear your story! How has access to primary care affected you and your family?

[Tell Us Your Story](#)

We may even ask you to share your story with our supporters in one of our bi-weekly Teach-In/Learn-Ins! You can watch Kristen's story for inspiration.





Watch Kristen's Primary Care Story

Watch Our Teach-In/Learn-In on Primary Care for All Californians!



Watch Recordings of All Our Recent Teach-In/Learn-Ins

[PC4AA Videos](#)

The PC4AA Website is now available in Spanish!

[PC4AA Español](#)

If this newsletter was forwarded to you and you believe in access to primary care for all Americans, please join our mailing list!

[Join Us!](#)

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